THORN 1

Gaining momentum in 2018.

WE HELPED IDENTIFY 10,081 kids

(That's equivalent to filling over half of Oracle Arena, home to the Warriors basketball team.)

With the help of Thorn's tools, law enforcement and investigators have been able to identify child sex trafficking victims and rescue children from situations where their sexual abuse was recorded and distributed. We're building tools to stand up the toughest environments and empowering the frontlines to stop abuse before it happens.



WE'RE ALL WORKING TOGETHER



THORN¹

WE EQUIPPED THE FRONT LINES

Technology is a powerful tool, we choose to use it for good.



safer

Making platforms safer

You've heard us talk about finding victims faster. In 2018 we launched a new product that will help us eliminate child sexual abuse material from the internet. **Safer** is a complete pipeline to identify, remove, and report child sexual abuse material (CSAM) from your platform quickly. It's simple, cost-effective, and easy to integrate so you can focus on building your platform to be whatever you dreamed it could be.

GET SAFER





We are already seeing results and we can't wait to share them with you.

Issue

Over **44 million** images and videos of suspected child sexual abuse were reported to the National Center for Missing and Exploited children in 2018.

4

beta partners are putting **Safer** to use on their platforms to help stop child sexual abuse material from spreading.

SPOTLIGHT

More time to find more victims

Our flagship tool is now used by over 9,000 officers, in all 50 states and Canada. To date, Spotlight has assisted in the investigation of 37,741 cases. Widespread adoption has created an unprecedented ability for law enforcement to collaborate across jurisdictions to find child victims faster.

LEARN MORE

SPOTLIGHT

A victim was identified in 83% of cases reported by users where Spotlight was used.

Issue

How can law enforcement sift through massive amounts of data to focus on the most vulnerable victims?

9,380

child trafficking victims have been identified with the help of Spotlight – that's over 8 kids per day on average. 63%

of critical search time is saved by law enforcement who are using Spotlight daily. 10,496

traffickers identified by law enforcement since 2016.

WE GAINED INSIGHTS

Survivor insights are critical to making an impact.

Behind the data, are people, complicated experiences, and moments that are difficult to qualify. Survivor insights keep our work grounded in the complexity of real experiences. This collaboration allows for the best interventions to be developed to defend children from sexual abuse. That's why we <u>elevated the voices of 260 sex trafficking survivors in 2018</u>.

4

THOF

WE FOCUSED ON OUR COMMUNITY'S WELLNESS

To build a strong and healthy community, we must celebrate.

Our community grew in more ways than one.



donors invested in our work





states where Thorn staff are working



counselors teaching our team resiliency People came together to fight on behalf of kids.



We got the word out to people who needed to hear it.





events where we shared our knowledge

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21	00

teens provided new insights on sextortion



new countries learned about sextortion



sought help through our deterrence program

THORN ⁴ Until every child can be safe, curious, and happy.

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